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# Grekhova Ekaterina

Born 7 June 1985

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<http://grekate.com>

<https://www.behance.net/grekate>

Reside in: Moscow

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## Desired position and salary

### Art director

Marketing, Advertising, PR

- Art Director
- Designer
- Project Management

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## Work experience —11 years 3 months

August 2017 — till  
now

### Freelance

Moscow, [grekate.com](http://grekate.com)

#### Art director

Clients: Bayer, Nestle, Huawei

- graphic design
- illustration

July 2014 — July  
2017  
3 years 1 month

### J. Walter Thompson Russia

Moscow,

#### Art Director

Clients: Bayer, Nestle, Shell, Microsoft

Pitches won: BonduelleTVC, Gazpromneft' billboards

Awards: Национальная премия бизнес-коммуникаций АКАР (2018)

- work in pair with a copywriter
- creation, development and production of ATL campaigns
- photo and video shooting
- participation in pitches
- creation of corporate video presentations

February 2014 —  
July 2014  
6 months

### Publicis Groupe

Moscow, [www.publicisgroupe.com](http://www.publicisgroupe.com)

#### Art-Director

Clients: L'Oreal, Procter&Gamble

- work in pair with copywriter
- participation in pitches
- initial ideas for advertising campaigns and design layouts
- presentations to the client

May 2012 —  
February 2014  
1 year 10 months

## **Saatchi&Saatchi**

Moscow, [saatchi.ru](http://saatchi.ru)

### **Jr. Art-director**

Clients: Coca-Cola, Kraft Foods, Campina, Novartis, Procter&Gamble, Tele2

Pitches won: Jacobs

- work in pair with copywriter
- participation in pitches
- initial ideas for advertising campaigns and design layouts
- presentations to the client
- further development and revision of the production process

September 2010 —  
May 2012  
1 year 9 months

## **Freelance**

[grekate.com](http://grekate.com)

### **Graphic designer**

Graphic design:

brochoures, annual reports, posters, identity, popup exhibition stands, mock-ups for web design.

July 2007 — May  
2010  
2 years 11 months

## **Kodak (Moscow branch)**

Moscow, [www.kodak.com](http://www.kodak.com)

### **economist in the planning department**

- planning and purchasing
- communications and negotiations with suppliers and clients
- optimization of the existing logistic chains and creation of new chains
- dealing with warehouse and the Customs
- work with SAP system

September 2006 —  
July 2007  
11 months

## **ЗАО "Одежда 3000" (MODIS)**

Moscow, [modis.ru/](http://modis.ru/)

### **logistics specialist**

- creation of the supply chain from the very beginning
- work with foreign partners (Netherlands, Poland, China, India, Turkey)
- preparation of documents for the Customs

## Education

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### **Higher**

2013

### **British higher School of Art and Design, Moscow**

Графический дизайн и иллюстрация, специалист

2006

### **Russian Foreign Trade Academy, Moscow**

Внешнеторговый менеджмент, бакалавр

## Professional development, courses

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2018

### **UI&UI дизайн**

British Higher School of Design, Moscow

2017

### **Project Management**

Онлайн-программа ФГ РАНХиГС

2016

### **Digital Art-direction**

British Higher School of Design, Moscow

## Tests, examinations

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2009

### **IELTS**

BKC IELTS Test Centre, 6.5

## Key skills

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Languages

Russian — native

English — I am a fluent speaker

French — I can attend an interview

Skills

Adobe After Effect Adobe Illustrator Adobe InDesign Adobe Photoshop Cinema 4D Sketch  
Invision

## Additional information

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About me

Professional skills:

- creation, visualisation and presentation of ideas
- teamwork, creation of new groups and business connections
- digital design and strategy
- printed materials & POS materials
- live drawing, storyboarding
- photo&video shooting
- agile/scrum experience

I adore creating beautiful awesome things, but I don't avoid doing usual routine job.

I can not live without extreme, that's why mountain ski free ride is what I am mad of. Also I am keen on drawing pictures in all places I visit.