
Grekhova Ekaterina

Female, 32 years, born on 7 June 1985

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Another site: <http://grekate.com>

Reside in: Moscow

Desired position

Art director

Marketing, Advertising, PR

- Art Director
- Designer
- Project Management

Work experience —11 years 2 months

August 2017 — till
now
6 months

Freelance

Moscow, grekate.com

Art director

- work in pair with the copywriter
- ATL campaign adaptations (storyboarding, graphics)
- participation in pitch

July 2014 — July
2017
3 years 1 month

J. Walter Thompson Russia

Moscow, www.jwt.com/en/russia

Art Director

Clients: Bayer, Nestle, Shell, Microsoft

- work in pair with a copywriter
- creation, development and production of ATL campaigns
- photo and video shooting
- participation in pitches (won: Gazprom Neft', Bonduelle)
- creation of corporate video presentations

February 2014 —
July 2014
6 months

Publicis Groupe

Moscow, www.publicisgroupe.com

Jr. Art-Director

Clients: L'Oreal, Proctor&Gamble

- work in pair with copywriter
- participation in pitches
- initial ideas for advertising campaigns and design layouts
- presentations to the client
- further development and revision of the production process (control of local design studio and outsource production)
- photo and video shooting
- storyboarding

May 2012 —
February 2014
1 year 10 months

Saatchi&Saatchi

Moscow, saatchi.ru

Jr. Art-director

Clients: Coca-Cola, Kraft Foods, Campina, Novartis, Proctor&Gamble, Tele2

- work in pair with copywriter
- participation in pitches (won: Jacobs)
- initial ideas for advertising campaigns and design layouts
- presentations to the client
- further development and revision of the production process
- photo and video shooting
- storyboarding

September 2010 —
May 2012
1 year 9 months

Freelance

grekate.com

Graphic designer

Graphic design:

brochoures, annual reports, posters, identity, popup exhibition stands, mock-ups for web design.

July 2007 — May
2010
2 years 11 months

Kodak (Moscow branch)

Moscow, www.kodak.com

economist in the planning department

- planning and purchasing
- communications and negotiations with suppliers and clients
- optimization of the existing logistic chains and creation of new chains
- dealing with warehouse and the Customs
- work with SAP system

September 2006 —
July 2007
11 months

ЗАО "Одежда 3000" (MODIS)

Moscow, modis.ru/

logistics specialist

- creation of the supply chain from the very beginning
- work with foreign partners (Netherlands, Poland, China, India, Turkey)
- preparation of documents for the Customs
- monitoring of supplies
- certification of goods

Education

Higher

2013

British higher School of Art and Design, Moscow

Графический дизайн и иллюстрация, специалист

2006

Russian Foreign Trade Academy, Moscow

Внешнеторговый менеджмент, бакалавр

Professional development, courses

2016

Digital art direction

British Higher School of Design, Moscow

Tests, examinations

2009

IELTS

BKC IELTS Test Centre, 6.5

Key skills

Languages

Russian — native

English — I am a fluent speaker

French — I can attend an interview

Skills

Adobe After Effect Adobe Dreamweaver Adobe Illustrator Adobe InDesign Adobe Photoshop
Cinema 4D

Additional information

About me

Professional skills:

- creation, visualisation and presentation of ideas
- teamwork, creation of new groups and business connections
- digital design and strategy
- printed materials & POS materials
- live drawing, storyboarding
- photo&video shooting

Personal skills and qualities:

- creative and critical thinking
- experience of taking decisions in extreme conditions
- teaching experience (reading lectures about design and art at LGEG)

I like creating beautiful awesome things, but I don't avoid doing usual routine job.

I can not live without extreme, that's why mountain ski free ride is what I adore. Also I am keen on drawing pictures in all places I visit.