

Ekaterina Grekhova

7th of June 1985

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<http://grekate.com>

Desired position

Art director

Marketing/Advertising/PR

- Art director
- Project management
- Designer

Full time schedule

Education

2009-2013 British Higher School of Art and Design, Moscow
Certificate of Higher Education, Graphic Design

2002-2006 Russian Foreign Trade Academy, Moscow
BA Foreign trade management

January 2016 Intensive course 'Digital art-direction' (British Higher School of Art and Design)

Languages

Russian — native
English — fluent
French — intermediate

Tests

2009 IELTS
BKC IELTS Test Centre, 6.5

Experience

July 2014— till now

J.Walter Thompson

Art-director

Clients: Bayer, Nestle, Shell, Avon

- research, brainstorming with copywriter
- initial ideas for advertising campaigns, design layouts, presentation to the client
- further development and revision of the production process
- participation in pitches (won: Gazprom Neft' TVC+billboards, Bonduelle TVC)

February 2014 — July 2014

Publicis Groupe

Art-director

Clients: Garnier, Procter&Gamble

- research, brainstorming with copywriter
- initial ideas for advertising campaigns, design layouts, presentation to the client
- further development and revision of the production process

January 2013 — February 2014

Saatchi&Saatchi

Jr. Art-director

Clients: Coca-Cola, Kraft Foods, Novartis, Procter&Gamble, Tele2

- research, brainstorming with copywriter
- initial ideas for advertising campaigns, design layouts, presentation to the client
- further development and revision of the production process
- participation in pitches (won: Jacobs digital camoaign)

May 2012 — December 2012

Saatchi&Saatchi

Creative designer

- identity (development and realisation)
- photography
- internet banners
- mock-ups for internet sites
- ideas and development of POS material
- illustrations for storyboards

September 2010 — May 2012

Freelance (www.behance.net/grekate)

Designer

Graphic design: brochoures, annual reports, posters, identity, popup exhibition stands, mock-ups for web design.

July 2007 — May 2010

Kodak (Moscow branch) (Moscow, www.kodak.com)

Economist in the planning department

- planning and purchasing
- communications and negotiations with suppliers and clients
- optimisation of the existing logistic chains and creation of new chains
- dealing with warehouse and the Customs
- work with SAP system

September 2006 — July 2007

ЗАО "Одежда 3000" (MODIS) (Moscow, modis.ru)

Logistics specialist

- creation of the supply chain from the very beginning
- work with foreign partners (Netherlands, Poland, China, India, Turkey)
- preparation of documents for Customs clearance

Skills

Work in programs:

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe After Effects
- Adobe Premier Pro
- Cinema 4D

Professional skills:

- creation, visualisation and presentation of ideas
- web-design and digital campaigns
- printed materials & POS materials
- live drawing, storyboarding, illustration
- 3D modelling
- photo and video shooting experience

Personal skills and qualities

- creative and critical thinking
- experience of taking decisions in extreme conditions
- teaching experience (reading lectures about design)

Hobbies

Mountain ski free ride! Gym powerlifting and fitness. Learning of languages and reading books. Taking photos on old film cameras.